



130 Kai Malina Pkwy. Lahaina, Hawaii 96761

## **Mark Ansteth Named Director of Sales & Marketing for Honua Kai Resort & Spa**

*David MacLean Promoted to Sales Manager*

**Ka`anapali North Beach, MAUI (August 17, 2011)** – Mark Ansteth is the new Director of Sales & Marketing at Honua Kai Resort & Spa. Mr. Ansteth will oversee the direction of reservations, revenue management, sales, marketing, and public relations efforts of the 628-suite resort situated on Ka`anapali North Beach, Maui.

With more than two decades of hospitality experience, Mr. Ansteth was recently Director of Sales & Marketing at the Westin Monache Resort, Mammoth Lakes, an Intrawest development. Previously, he managed marketing for Welk Resorts Group and Welk Resorts San Diego; Gemstone Hotels & Resorts' Pala Mesa Golf Resort and Lake Arrowhead Resort & Spa in California, and Westward Look Resort & Spa in Arizona; Benchmark Hospitality's Cheyenne Mountain Resort and Colorado Resort Services of Colorado; American Skiing Company's Steamboat Grand Resort Hotel and Conference Center in Steamboat Springs and Doubletree Golf Resort in San Diego.

Mr. Ansteth was principal and partner in eXpert Travel, a corporate travel company. He received a Bachelor of Arts in Hotel Administration from the University of Nevada Las Vegas and lives on Maui with his wife Karen.

Honua Kai Resort also announced the promotion of David MacLean to Sales Manager from Owner Representative.

For reservations and information, please contact a travel professional, or call the Resort directly at 1-888-718-5789 from 7 a.m. to 6 p.m. Hawaii Time, or visit [www.honuakaimaui.com](http://www.honuakaimaui.com).

### **About Honua Kai Resort & Spa (<http://www.honuakaimaui.com/>)**

Honua Kai offers a uniquely contemporary Maui experience. Nestled on 38 oceanfront acres of Ka`anapali's pristine North Beach, the resort is designed as two U-shaped buildings with ocean and mountain views, lush landscaping and expansive open spaces. This openness is mirrored in each of the 628-guest suites (studio, one-, two-, and three-bedroom) with professionally equipped kitchens, spacious and homelike floor plans, and luxury resort services. An imaginative aqua network of pools, hot tubs, natural pond bridges, waterslide, waterfalls and fountains allows for privacy and play. The Hokulani building houses 318 guest suites, `Aina Gourmet Market, pool, fitness center, concierge desk and Family Fun Club. The Konea building has 310 guest suites and two pools. Duke's Beach House is located oceanfront, and the pool & beach activities operate poolside.

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Mark Ansteth, Director of Sales & Marketing, Honua Kai Resort & Spa



David MacLean, Sales Manager, Honua Kai Resort & Spa

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